



Surfrider Foundation San Diego County Chapter

P.O. Box 1511
Solana Beach, California 92075
Phone (858) 792-9940 Fax (858) 755-5627

Position Title: Website Specialist

Reports TO: Chapter Coordinator and/or Chapter Chair

Overview of position: The role of the website specialist is to post any changes to our Chapter website

Essential Functions

- Update the website with graphics, text, links, etc. The website updater must maintain the core design principles of the website.
- Ability to transform design mockups into valid code

Marginal Functions

- Develop new ideas to raise awareness through our website

Time Required: 1-10 hours per month (depending on the season, and how busy the chapter is.)

Qualifications

- Deal promptly with requests
- work well with the Chairperson or Chapter Admin
- have general knowledge or experience of project goals

Physical/Age Requirements: none

Skills/Education

- Proficient in Flash/CSS/Html/Java script/ and can work on both Mac and Pc platform.
- Proficiency in Quark, Illustrator, InDesign, Photoshop and Flash.
- Understanding of graphic optimization, browser limitations and search engine optimization

Experience/Training Required: 1 year as a Web Developer

Other: Have a high level of accuracy, attention to detail and problem solving skills

Benefits to the Volunteer

- Interact with various high-level Surfrider contacts, including National HQ.
- Helping to protect the environment and meeting other people passionate about the ocean/environment
- Gain a greater sense of personal and professional pride and responsibility within the chapter and organization
- Gain immeasurable personal satisfaction as a result of helping create positive change in our community and environment
- Develop personal bonds and friendships with like-minded, passionate people that care about protecting our environment
- Gain respect within the local community as being a leader of the most important coastal environmental organization in San Diego (and throughout the world)
- Learn a wealth of knowledge from some of the most well respected and well educated environmental activists in San Diego

The Surfrider Foundation is a non-profit grassroots organization dedicated to the protection and enjoyment of our world's oceans, waves and beaches. Founded in 1984 by a handful of visionary surfers in Malibu, California, the Surfrider Foundation now maintains over 50,000 members and 80 chapters worldwide. For an overview of the San Diego Chapter's current programs and events, log on to our website at www.surfridersd.org or send email to info@surfridersd.org.